



## Level 1-4 Training

### ***The Online Live Webinar Track***

### ***Fall 2017: Sep - Nov***

#### ❖ Description

The *Online Webinar Track* is a complete delivery of the Society's Level 1-4 Training that was first introduced in early 2016. Participants join the Society President by logging in with their computer to see the presentation and calling in by phone, or they use an app. There are **three interactive features that deliver many of the benefits of live training**:

- A chat function where you can type in questions during the presentation
- A Q&A session at the end where we will address your questions in a group discussion
- Personalized follow-up interaction with the Society President by phone or email one-on-one

#### ❖ Key Features (note: material has been significantly refreshed during the summer of 2017)

In ten sessions, one and one half hour each for a total of 15 hours, The *Online Webinar Track* will offer all of the best features of our Generalist Track and Strategic Planning Track. Each Session contains 50 PowerPoint slides and other handouts. We will focus on the meaning of church health, the role of the consultant, how to assess church health, and how to facilitate church revitalization. This training will be helpful for pastors, denominational leaders, and aspiring church consultants. Read more below for the title and content of each of the ten sessions, as well as other logistical matters.

#### ❖ Pricing: *Non-Members \$995, Basic Members \$895, Premium Members \$795, \*Student Members \$495*

If you have previously completed Society Level 1-4 training, we will allow you to audit the training for \$495 as a nonmember and \$450 if you are a member. Auditing equals full participation.

#### ❖ The Ten Webinar Sessions in Sequence

<u>Session #</u>	<u>Title</u>
<b>1</b>	<b>The State of the Church and the need for consultants</b>
<b>2</b>	<b>Basic church consulting concepts</b>
<b>3</b>	<b>Developing Our Consulting Framework – Part 1</b>
<b>4</b>	<b>Developing Our Consulting Framework – Part 2</b>
<b>5</b>	<b>Developing Our Consulting Framework – Part 3</b>
<b>6</b>	<b>Developing Our Consulting Framework – Part 4</b>
<b>7</b>	<b>How to conduct a church health assessment in 15 weeks</b>
<b>8</b>	<b>How to facilitate church revitalization – Part 1 – Preparation</b>
<b>9</b>	<b>How to facilitate church revitalization – Part 2 – Facilitation</b>
<b>10</b>	<b>How to launch a church consulting practice</b>

\*Student Members are members of the Society who are enrolled in a degree program and provide us with documentation of your enrollment from the school where you are enrolled.

## ❖ Expanded Outline for each of the Ten Sessions

### **The State of the Church and need for consultants**

- Changes in American culture
- Changes in the Church
- *Future Trends Report* reasons for using a consultant
- Church size dynamics

### **Basic church consulting concepts**

- What is a church consultant?
- Who consults?
- Church consulting: calling or job?
- *Training Guide Assessment* factors for success
- Foundations: ecclesiology, ethics, and prayer
- Types of church consultations

### **Consulting Framework – Part 1** (Consulting framework refers to your development of convictions of ecclesiology and church health, and tools to assess and facilitate health)

- *The Healthy Church Model*, Mt. 28:18-20, Acts 2:40-47
- Mission, vision, values, and strategies
- Prayer
- Healthy conflict resolution

### **Consulting Framework – Part 2**

- Evangelism
- Discipleship
- Leadership development

### **Consulting Framework – Part 3**

- Assimilation
- Groups
- Mobilizing ministry volunteers

## **Consulting Framework – Part 4**

- Cultural relevance
- Philosophy of growth
- Overcoming growth barriers
- *The Pyramid Principle*: leadership structure, facilities, and finances
- Change Leadership

## **How to conduct a church health assessment in 15 Weeks**

- Components of a comprehensive church health assessment
- Contracting with a church
- Detailed calendar of events
- Information, observation, analysis, recommendations, and reports
- Case Study

## **How to facilitate church revitalization – Part 1 – Preparing for Facilitation**

- Objectives of revitalization
- Forming a Strategic Focus Team
- Calendar options
- Launching the revitalization

## **How to facilitate church revitalization – Part 2 – Facilitation**

- Balancing interactive lecture, team exercises, team consensus, and governance
- Tailoring revitalization working groups to church health
- The plan writing team
- Moving from recommendations to a 3-year ministry plan

## **How to launch a church consulting practice**

- Writing a consulting ministry business plan
- Generalist and specialist services
- Legal structures and tax considerations
- How to write a proposal for services
- How to set fees
- Acquiring church clients

## ❖ Cohort Size Limit and Minimum

The target size of the cohort (class) for this delivery of training is 8-10 participants. If we have many more than that, the webinar teleconference feature does not work well. If the cohort fills up and you miss the cutoff due to class size, look for other *Online Webinar Track* offerings in the future.

At the same time, in order for this to be a viable delivery method for the investment of Society time, we will need a minimum cohort size of four participants. We will not begin the cohort unless we have the minimum of four participants. If you register and we decide to cancel, you will have the options of joining the other live session in the fall of 2017, or going on a waiting list for the next offering in the winter/spring of 2018, or taking our recorded online training. Pricing is the same for all of these options. We can also refund your payment if you prefer.

## ❖ Webinar Meeting Days and Times

Note that we are offering two live sessions in the fall. The meeting day and time will be as follows:

	Monday AM	Thursday PM
Eastern Time	11:00am – 12:30pm	7:30-9:00
Central Time	10:00-11:30am	6:30-8:00
Mountain Time	9:00-10:30am	5:30-7:00
Pacific Time	8:00-9:30am	4:30-6:00

## ❖ Webinar Recordings and Missed Sessions

Members of the cohort who miss a live session will be required to make up the session by listening to the recording and writing a 300 word summary of the session. The summary must be emailed to the instructor for review and approval.

Cohort members must participate in 5 out of 10 of the sessions live or they will not qualify for a certificate of completion of Society Level 1-4 training.

## ❖ Follow-up individual discussions with the Society President

Members of the cohort are welcome to contact the President for brief follow up discussions by phone or email after each online webinar. Each follow up discussion may be limited in length and may be shortened or lengthened depending on his availability. Early Bird or Premium Members may use their coaching hours available to them in addition to the normal availability of this feature.