



Level 1-4 Training

The Online Webinar Track

❖ Description

The *Online Webinar Track* is a new delivery method that became available beginning February 2016. 11 participants joined the Society President by logging in with their computer to see the presentation and calling in by phone. For 10 sessions, one and one half hour each, instruction was provided for 70 minutes followed by 20 minutes of discussion and Q&A. These sessions were recorded and are now available to others.

Participants will receive approximately 500 PowerPoint slides, a further reading and resource list, and various handouts for many of the sessions.

❖ Key Features

The *Online Webinar Track* offers all of the best features of our Generalist Track and Strategic Planning Track. We focus on the meaning of church health, the role of the consultant, how to assess church health, and how to facilitate church revitalization. This training will be helpful for pastors, denominational leaders, and aspiring church consultants. Read more below for the title and content of each of the ten sessions, as well as other logistical matters.

❖ Pricing: *Non-Members \$995, Society Members \$895, *Student Members \$495*

*Student Members are members of the Society who are enrolled in a degree program and provide us with documentation of your enrollment from the school where you are enrolled.

❖ The Ten Webinar Sessions in Sequence

<u>Session #</u>	<u>Title</u>
1	The State of the Church and the need for consultants
2	Basic church consulting concepts
3	Components of church health – Part 1
4	Components of church health – Part 2
5	Components of church health – Part 3
6	Components of church health – Part 4
7	How to conduct a church health assessment in 15 weeks
8	How to facilitate church revitalization – Part 1
9	How to facilitate church revitalization – Part 2
10	How to launch a church consulting practice

❖ Expanded Outline for each of the Ten Sessions

The State of the Church and need for consultants

- Changes in American culture
- Changes in the Church
- *Future Trends Report* reasons for using a consultant
- Church size dynamics

Basic church consulting concepts

- What is a church consultant?
- Who consults?
- Church consulting: calling or job?
- *Training Guide Assessment* factors for success
- Foundations: ecclesiology, ethics, and prayer
- Types of church consultations

Components of church health – Part 1

- *The Healthy Church Model*, Mt. 28:18-20, Acts 2:40-47
- Mission, vision, values, and strategies
- Prayer
- Healthy conflict resolution

Components of church health – Part 2

- Evangelism
- Discipleship
- Leadership development

Components of church health – Part 3

- Assimilation
- Groups
- Mobilizing ministry volunteers

Components of church health – Part 4

- Cultural relevance
- Philosophy of growth
- Overcoming growth barriers
- *The Pyramid Principle*: leadership structure, facilities, and finances
- Change Leadership

How to conduct a church health assessment in 15 Weeks

- Components of a comprehensive church health assessment
- Contracting with a church
- Detailed calendar of events
- Information, observation, analysis, recommendations, and reports
- Case Study

How to facilitate church revitalization – Part 1

- Objectives of revitalization
- Forming a Strategic Focus Team
- Calendar options
- Launching the revitalization

How to facilitate church revitalization – Part 2

- Balancing interactive lecture, team exercises, team consensus, and governance
- Tailoring revitalization working groups to church health
- The plan writing team
- Moving from recommendations to a 3-year ministry plan

How to launch a church consulting practice

- Writing a consulting ministry business plan
- Generalist and specialist services
- Legal structures and tax considerations
- How to write a proposal for services
- How to set fees
- Acquiring church clients A-Z (26 methods)

❖ Recorded Webinar Reporting Requirement

Those participants who take the training with the recordings will be required to write a 300 word summary of each of the 10 sessions. The summary must be emailed to the instructor for review and approval.

Your reports should discuss what you heard (a very brief summary), what you liked, and what you disliked.

❖ Follow-up individual discussions with the Instructor

Participants in the recorded webinars are welcome to contact the instructor for follow up discussions by phone or email after each online webinar. Each follow up discussion will be limited in length to one half hour and may be shortened or lengthened depending on his availability.

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